



***Better trials demand better
oncology drugs...***

...but how do we deliver them?

Allan Jordan

Director of Oncology Drug Discovery

What makes a good drug?

- Potency
- Selectivity
- Pharmacokinetics
- Pharmacodynamics
- Safety
- Stability
- Novelty
- Ease of synthesis
- Formulation
- Commercially viable



What do patients say makes good drug?

- Cure vs control
- Secondary disease limitation / eradication
- Safer
- More effective
- Fewer side effects
- Better Quality of Life
- Convenience

Delivering better drugs

- CNS oncology
- Better combination therapies
- Better delivery systems
- Alternate drug targets

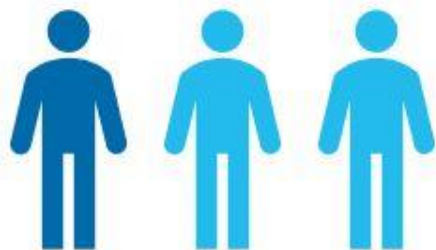


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CNS oncology



1 of 3 people who die
of cancer...



...have evidence of brain
metastasis at autopsy

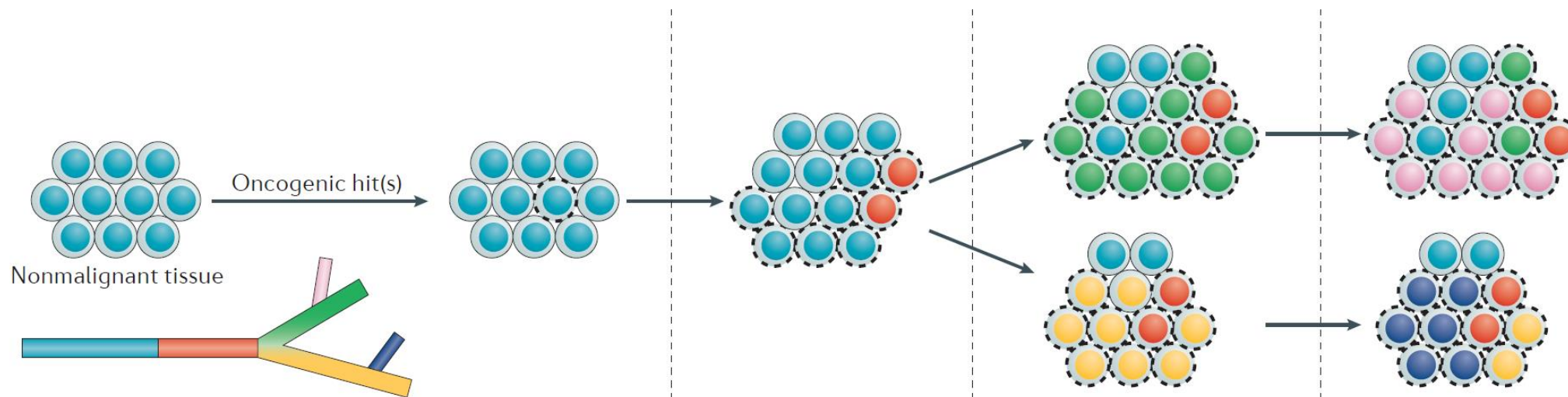
- Most of the recent oncology drugs are poorly CNS-penetrant
- Significant need in, *e.g.* breast cancer, lung cancer...
- Demands we think more about brain-penetrant compounds in drug discovery
- *How can clinical insight help us understand the most significant areas of unmet need?*

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Combination therapeutics



- Targeted therapeutics select for specific cancer cell clones
- Frequently lead to outgrowth of resistant subclones that repopulate to cause relapse

Overcoming resistance through clonal selection

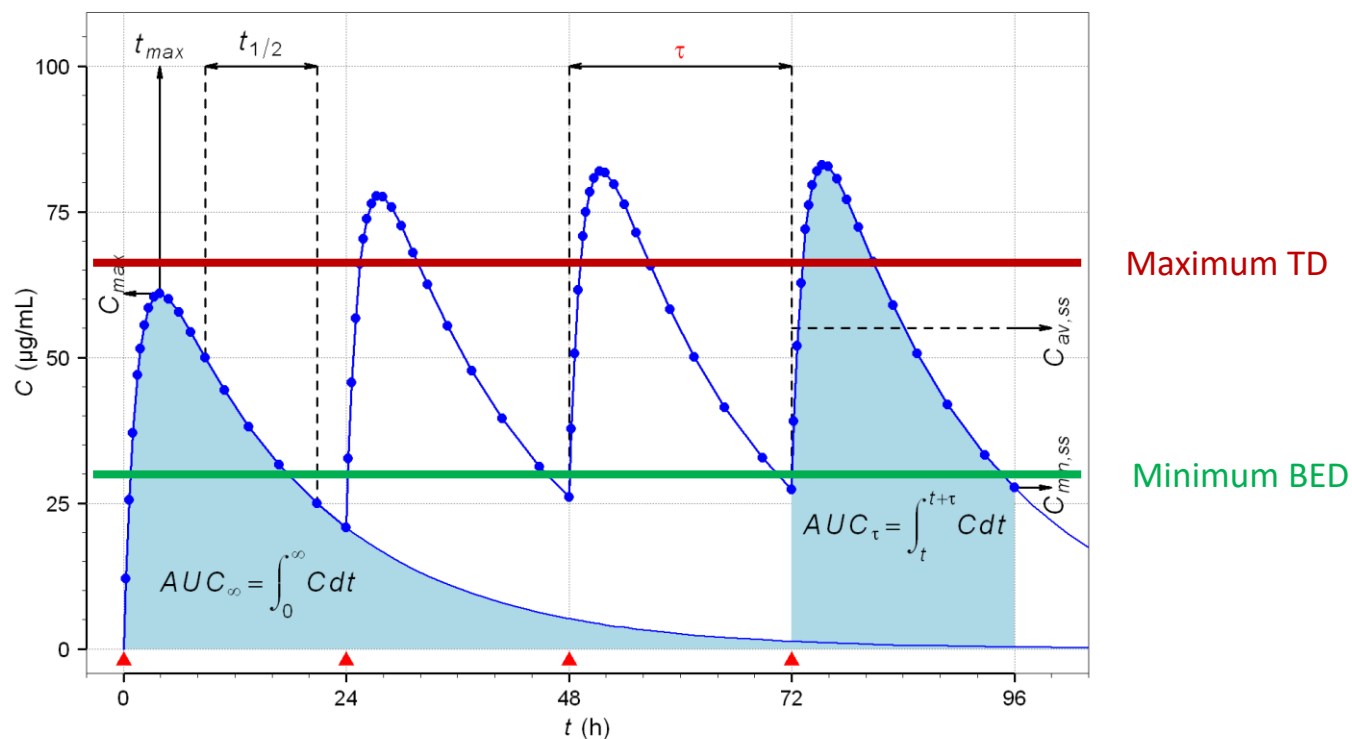
- Combination of agents inhibiting multiple pathways can deliver prolonged clinical response
 - *e.g.* dabrafenib / trametinib in melanoma
- But:
 - Cancer drugs have always been designed to push the limits of tolerability as single agents to deliver maximum therapeutic benefit
 - Dose-limiting toxicities often lead to dose reductions, to potentially sub-therapeutic levels
- **Demands better tolerated agents where side effect profiles allow co-dosing at biologically effective doses**

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- **Better delivery systems**
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Drug delivery

- Drug exposure in humans can be unpredictable
 - Fine line between effective concentration and side effects...



Drug delivery

- Can we develop better delivery techniques for more linear drug delivery?
- Efficacious, sustained, consistent and predicable exposure?
 - *e.g.* bicalutamde (Casodex) implants
 - Trans-dermal patches
 - Alternate medical devices?
- May deliver more uniform dosing, above BED but below MTD for better tolerability?
- Demands engagement with formulation and delivery expertise

Delivering better drugs

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Better drug targets?

- Are there more effective ways of killing cancer cells?
- How do we find better points of intervention?



The PD-(L)1 syndrome



- > 2,250 PD(L)-1 trials ongoing, requiring over 400,000 patients
- Does this deliver any further, *significant*, patient benefit?
- Or is this approach unsustainable, for only minor, incremental, reward?

Re-thinking drug target identification

LETTERS

<https://doi.org/10.1038/s41591-019-0380-z>nature
medicine

Utility of ctDNA to support patient selection for early phase clinical trials: the TARGET study

Dominic G. Rothwell¹, Mahmood Ayub¹, Natalie Cook^{2,3}, Fiona Thistlethwaite^{2,3}, Louise Carter^{2,3}, Emma Dean ^{2,3}, Nigel Smith¹, Shaun Villa^{2,3}, Joanne Dransfield², Alexandra Clipson¹, Daniel White¹, Kamrun Nessa¹, Saba Ferdous ¹, Matthew Howell¹, Avinash Gupta², Bedirhan Kilerci¹, Sumitra Mohan¹, Kris Frese¹, Sakshi Gulati¹, Crispin Miller¹, Allan Jordan⁴, Helen Eaton⁵, Nicholas Hickson⁵, Ciara O'Brien², Donna Graham², Claire Kelly², Sreeja Aruketty², Robert Metcalf², Jaseela Chiramel², Nadina Tinsley², Alexander J. Vickers², Roopa Kurup², Hannah Frost², Julie Stevenson¹, Siobhan Southam¹, Dónal Landers^{1,6}, Andrew Wallace⁵, Richard Marais ⁷, Andrew M. Hughes^{3,9}, Ged Brady^{1,9}, Caroline Dive ^{1,8,9*} and Matthew G. Krebs ^{2,3,9*}

Molecular profiling...

- Patient stratification allows some patients access to hitherto unidentified options
- Frustratingly, more often than not, the outcome is “*nil actionable*”
- Are these a source of unexplored therapeutic opportunities?
- **How, as a community, do we share, explore and resolve these for patient benefit?**
 - *How many stratification trials with molecular profiling proactively include drug hunters?*
- *Can we convert the “Nil actionables” to the “New actionables”?*

In summary:

- To really make a difference to patient outcomes, I believe that the drug discovery community needs to get significantly better at:
 - Understanding the needs and requirements of patients
 - Understanding the clinical landscape
 - Developing more efficacious therapies for ⁿth line patients
 - CNS disease
 - Tumour heterogeneity
 - Entrenched resistance, e.g. 2ndry TNBC
 - Developing alternate modalities for formulation and drug delivery



But...

- Drug discovery cannot do this in isolation
- Very few drug hunters understand the clinical landscape well enough to implement these changes most effectively
- If we are to succeed, **we need the help of the clinical community**
 - To change our mindsets, to change our approaches, to enrich our understanding of disease and **to truly make a difference to our patients.**



Thank you!

<https://www.sygnaturediscovery.com/news-and-events/rethinking-drug-discovery/>

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busdev@sygnaturediscovery.com



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